

Rice Energy wants to help:

- keep your heating bills lower
- prevent damage to your heating system
- prevent heating failures

Here's How!

1. AVOID Summer DAMAGE!

Soot and humidity mix to form an acid that can eat away at key components in your system. The Earlier It Is Cleaned, The Better!

2. SAVE 15% on your tune up!

When completed on or before May 31st.

3. SAVE ANOTHER 10% on fuel!

Keep your heating system running at top efficiency will average a 10% savings on your fuel bill.

4. PREVENT FAILURES

Decrease the likelihood of your heating system breaking down during the heating season.

5. MAINTAIN WARRANTY

Regular maintenance maintains your warranty on your system, if applicable.

Early Bird Tune-Ups & Comfort Plans



Sign Up Today
& **SAVE!**

- YES**, contact me to arrange an appointment for my Early Bird Tune-up before May 31st
SAVE 15%
- YES**, contact me to arrange an appointment for my Early Bird Tune-up before August 31st , SAVE 10%
- YES**, contact me about a new Comfort Plan FOR MAXIMUM SAVINGS & NEW PROTECTION for slightly more than a tune-up alone!



◆ 15% DISCOUNT

when your TUNE-UP is completed on or before May 31st
This offer is first come first serve basis
while appointments are open.

◆ 10% DISCOUNT

when your TUNE-UP is completed on or before August 31st
This offer is first come first serve basis
while appointments are open.

◆ MAXIMUM SAVINGS

COMFORT PLAN - extra protection for slightly more than a regular tune-up for qualifying systems.

Our expanded Comfort Plan covers the repair or replacement of most parts that may become defective including all labor costs related to the covered part. Service call after 5pm, weekends and holidays because of mechanical failure resulting in no heat or hot water are covered by this plan!

Fill In the information below
& re-fold so our postage paid return address
is on the outside, close at top with tape,
and drop in the mail! Thank you!

Name _____

Street _____

Town _____

Daytime Phone # _____

(Reference the code printed above your name when calling)

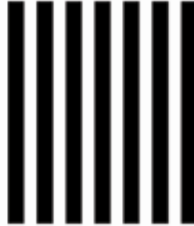
Email me at _____

Or call us! (413) 773-3693

Rice Energy
P.O. Box 1455
Greenfield, MA 01302

PRSR STD
U.S. POSTAGE
PAID
PERMIT 183
GREENFIELD, MA

Early Bird Tune-Ups Schedule Now and Save 15% or more!



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IF MAILED
IN THE
UNITED STATES

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FIRST-CLASS MAIL PERMIT NO. 2001 GREENFIELD MA

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Rice

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